Specs for Creating Yahoo Email & Twitter Accounts

Overview
These accounts should look like real people as much as possible. Each entry should have combined: Yahoo email account plus a Twitter account associated with that Yahoo email account.

Yahoo Email Account
Define the following information for each Yahoo account.
- Full Name: first name + last name. Names should be roughly evenly distributed from A to Z. First names should be roughly 50% male and 50% female. Female first names should be chosen from this list: http://www.census.gov/genealogy/names/dist.female.first . Male first names should be chosen from this list: http://www.census.gov/genealogy/names/dist.male.first . Last names should be chosen from this list: http://www.census.gov/genealogy/names/dist.all.last . The first letter of the first name and the first letter of the last name should always be capitalized. All other letters should be lower case. Don't use any last names starting with 'Mc'. Don't use the same first name + last name combination more than once.
- The birth dates should be spread randomly throughout the year. Users must be at least 18 yrs old.
- All accounts should be left at the default Country setting 'United States' and Language setting 'English'.
- Postal Code: Roughly 40% US/Pacific, 40% US/Eastern, 10% US/Central, 10% US/Mountain Time. You can use Google Maps, www.my**zipcodemap**.com/ , or http://www.census.gov/epcd/ec97zip/az/AZ852.HTM , or http://www.census.gov/tiger/tms/gazetteer/zcta5.txt , or other resources to locate zip codes.
- Email: Ideally, we should use one of the following email formats:
  - "firstname.lastname@yahoo.com"
  - "firstname_lastname@yahoo.com"
  - "firstnamelastname@yahoo.com"

  If not available, use "firstname[random letter]lastname@yahoo.com". For example, for an account that is under the name John Smith and for which all of the above email options are taken, use JohnRSmith@yahoo.com
- Password: Anything. Each unique password should not be used by more than 20 accounts.
- Security Question: always select the 'What is the first name of your favorite uncle?' question
- Security Answer: Anything. Each unique answer should not be used by more than 20 accounts.
- Second Security Question: always select the 'Where did you spend your childhood summers?'
- Security Answer: Anything. Each unique answer should not be used by more than 20 accounts.
- Track answers to the security questions in a single cell on a spreadsheet with answers separated by a '/'.
- Alternate Email: always use jeferryford@gmail.com.

Twitter Account

For each Yahoo email account, there should be a corresponding Twitter account created.
Define the following information for each Twitter acct.

- Full Name: the same as the corresponding Yahoo Email account
- Email: the approriate Yahoo email address
- Username: try in the following order: 'firstnamelastname', 'firstname_lastname', 'firstname[random letter]lastname''. For instance, first 'JoeSmith', then 'Joe_Smith', then 'JoePSmith'
- Password: you can use the same password as that which was used on the email account.
- Bio: don't put anything
- Timezone: the same as the Yahoo account
- Location: Some big city in the account timezone with state info. For instance, 'New York, NY' for US/Eastern, 'San Francisco, CA' for US/Pacific. Use correct spelling and capitalization for city names. Use all capital abbreviations for state names.
- Profile picture: Always use a picture with a real human face. Gender, first name, and picture should be consistent. No copyright pictures should be used to avoid possible legal consequences.

Final Deliverable

The deliverable should be communicated in this spreadsheet:
https://docs.google.com/a/snsanalytics.com/spreadsheet/ccc?key=0AlCkrtDGw5bJdFM1UmZ2dUcwOTZadEdQeTkxQW9ad3c#gid=0